



Laurynas Gailius

Product Designer

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Skills

- Workshop Facilitation
- Research & Strategy
- Service Design
- UX/UI Design
- Wireframing
- Prototyping
- User Testing
- Web Design
- Visual Design
- Design Systems
- Mobile App Design
- Product Management
- Front-end Development

Education

Tallinn University

Bachelor of Arts
Multimedia Communication

About Me

Results-driven product designer with eight years of experience creating mobile and web interfaces that solve complex user problems while achieving measurable business results. Proficient in designing info-dense apps and crafting engaging, visually compelling layouts. Experienced in leading the entire product design process from research to polished delivery in startup, scale-up, and consultancy environments.

Work Experience



Product Designer at Undo

Nov 2022 — May 2024 • Copenhagen, Denmark

- Led end to end redesign process to fix the broken claims filing experience for over 50,000 customers, resulting in an 80% reduction in high priority customer issues.
- Conducted design audits to identify inconsistencies in UI components and updated them to align with the design system, which I helped build and maintain.
- Collaborated with leadership to define team goals, prioritized and implemented high impact initiatives, and reported progress and results to the entire organization.



Lead Product Designer at Klix

Feb 2022 — Nov 2022 • Remote

- Led rapid wireframing, prototyping, and user testing to redesign the 'Buy Now, Pay Later' product, aiming to improve user experience and boost loan conversions.
- Redesigned the website with a modern visual design and clear communication of the product's purpose, driving app downloads and retailer partnerships.



Lead Product Designer at Foros

Jul 2021 — Feb 2022 • Vilnius, Lithuania

- Designed the internal admin system from the ground up, establishing components, design patterns, and workflows to create an intuitive, user-centric tool tailored to colleagues' needs, improving operational efficiency.
- Designed dashboards and interactive charts to present complex forest data in a clear, accessible way, catering to both novice and expert forest owners.



Product Designer at Devbridge

Mar 2017 — Jan 2021 • Chicago, United States

- Designed bespoke, complex internal web applications for corporations across diverse industries, tailored to meet specific operational and user requirements.
- Conducted workshops and in-depth research with client teams to uncover pain points, define requirements, and translate them into user-friendly designs.